



OLO" takes the love from everyday life and reconfigures them as wearable accessories. The joys are evident between the seams, welds, and unique embellishments. They offer freeform expression via playful patterns, durable materials, and empowering messaging.

We believe in the art of playful rebellion- where clothes are iconic enough to be classic, yet expressive enough to tell a story.

Embrace your superpower within and wear OLO\* to celebrate individuality your way. Legend has it that positive vibes improve health in a significant way. Since you only live once- live well, stay fit and be happy. We wouldn't have it any other way.

Each OLO™ garment and accessory is crafted with the very finest fibers for exceptional fit and softness. From our smoothest and iconically lightweight weatherproof line to our multi layer neoprene bags and workout- to- lounge sleepwear collections.



## OLO™ Weatherproof

We live for rain- and since you'll only live once™ you should too- with our classic and stylish rainwear collections that offer superior coverage, iconic fit, and artful details.



# Gliding in the Rain

### The rebel.

A leopard glazed rubberized finish offers a superlatively stylish layering ensemble for rain protection. With welded seams, a weatherproof logo tape zipper pullie, and smart cinch hood construction, we have every detail covered for the downpours ahead.

Available in 3-18 yrs.

## The classic.

A smooth matte black rubberized finish offers a superlatively stylish layering ensemble for rain protection. With welded seams, a weatherproof logo tape zipper pullie, and smart cinch hood construction, we have every detail covered for the downpours ahead.

Available in 3-18 yrs.



## **OLO**™ Slumber

Sleep happens every night and since you only live once™ you want to sleep in a superior fit, fabric, and fun loving design. Working with leading gym enthusiasts, we combined elements of stretch and stability to offer a sleep and loungewear collection that's as iconically cool as it is comfy.

# Sleepwear for Superheroes

The

Our jet black sleepwear means less emphasis on stains and more time to play fair and have fun. With iconically bold elements in neon pop hand drawn elements, we brought cool to the pajama party. Opt for a wild side of leopard or fearless lightning, for your little ones, teens or gifting. A playful back patch adds a touch of OLO" to the mix.





# Sleepwear for Superheroes

## The safari

Our safari hued sleepwear means less emphasis on stains and more time to play fair and have fun. With dark toned khakis and color pop animal prints, they invite sophisticated rebellion to lounging days and fun filled nights. A playful back patch adds a touch of OLO™ to the mix.



## Adventure awaits everyday.

Whether for gym Sundays, airport excursions, school days, or other adventures, you only live once™ and want to be kind to your back and expressive to your emotions.

Our premium materials are combined with unique elements such as cleverly designed pockets, interior lining patterns, unique air mesh technology, and customization clip- ons.



# The bag that has your back

## The Mylie

A neoprene classic backpack. Available in black, olive and weathered grey.



## The Mylie Hybrid

A neoprene classic backpack with a twist, in the form of air mesh technology pocket, compatible with OLO\* clip ons.

Available in black.

#### The Chloe

A fashionable all-use crossbody bag with weatherproof material, printed interior, and extendable straps. Available in black and berry.



## The Doge

A lightweight crossbody bag comprised of air mesh technology and playful OLO" clip ons. Available in black, olive and ivory





Insulated, stylish and designed to fit your OLO backpack.

## Mesh Mags by OLOM



Magnetism spells connection, in everyday relationships and in the laws of attraction.

Here we introduced the limited edition

Mesh Mag packs which add swappable customization to your bag.



**Back it:** simply slide a mesh mag strip on the inner chamber of your pocket.

**Snap it:** go ahead and snap a patch for a strong hold with a stronger sense of style.





Available for wholesale orders only. 

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↑ Olofit.com